**Horizontal Funnel**

Today we are going to look at a new custom visual, Horizontal Funnel. This visual can be used to display various stages of metrics such as sales stages, time, or geographic locations.

This example visualizes the percentage of people at each stage of a job selection process. There were 60% of the people left at the online screening stage. At the end of the process, 10% of the people remained and got job offers.

You can hover over the columns to see the detailed data of each stage in a tooltip.

You can also add a secondary measure along. For example, in this visual you can see the total apps at each stage along with the percentage as a secondary measure.

Now let's look at some formatting options for this chart.

In the data colors tab, you can change the color of each stage to your preferred color.

In the data labels tab, you can change the display unit of the parameters to one of the 6 options. You can also change the number of the decimal place for precision.

Additionally, you can adjust the funnel title settings to change the font-size, color, or to add a tooltip to explain the visual.

In the sort tab, you can sort the funnel in ascending or descending order using the preferred measure.

Thanks for watching our video. If you have any questions about this visual or need a similar business solution, feel free to contact MAQ software at sales@maqsoftware.com.